Thank you for requesting a FREE copy of our *Primer on Outsourcing Your Spam Filtering.* You're reading this guide for one of many reasons, which likely include the following:

- **You want fewer calls from your end-users** who are complaining about the amount of spam they're getting.
- **You want to waste less time controlling spam** for your entire network.
- **You want less sleepless nights** wondering when the next major security break is going to hit your network.
- **You don't have the time, expertise or budget** to buy your own dedicated spam filter and therefore want someone else who can reliably do it for you at a reasonable price.
- **You've already tried outsourcing your spam filtering to someone else** and it didn't work out. You're therefore looking to replace them with a service you can count on.

No matter what the reasons are for your search we've put together this guide so that we can show you how you can determine how much spam is costing your organization and why you should filter your email BEFORE it enters your network. We'll then explain how SpyderMail works and how we can deal with your spam problem for you.

… and finally

We'll provide you with a free no-obligation 15-day trial of our SpyderMail service and can have you setup within a couple of hours. You'll then be able to put our system to the test and be confident in SpyderMail taking over the spam filtering duties for your organization. There's also a list of spam fighting resources!

How Much Is Spam Costing Your Organization?

The cost of spam hides itself in a number of different areas in and around your organization, including:

- **Lost productivity** from your employees as they spend time sifting through unwanted emails or tracking down one thrown away by an ineffective spam solution
- **Extra money spent** on your email servers and Internet connection so that you can keep pace with the amount of spam and legitimate emails they need to process
- The **financial risk** to your organization if one of your users mistakenly opens virus-infected email and releases it into your internal network
- **Not convinced?** See for yourself by using the Spam Cost Calculator and find out how much money your organization is losing on a yearly basis due to spam! www.SpyderMail.com/spam-cost-calculator/

Why You Should Filter Your Email BEFORE It Enters Your Network!

93% of organizations have had a virus, worm or Trojan horse successfully infiltrate their network through Email (Osterman Research Inc.)

Benefits:

Spam increases your bandwidth consumption. Filtering spam before it reaches your network allows more bandwidth for your users, so they can be more productive while lowering your Internet connection costs.

Filtering spam and viruses before they reach your network, decreases load on your email server, allowing for faster response and reducing the need to upgrade hardware performance.

How Most Organization's Handle Their Spam Problem

Traditionally, medium to large sized organizations have an IT department so they prefer to handle their email and spam filtering themselves using some form of a spam filter. This can be done by filtering their email at the firewall level, by using a spam filter or by using desktop antivirus software (such as F-Secure or McAfee) on each user's computer.

The upside of managing your service is that you can set it up the way you want and have full control over it.

The downside though is that you have to have an IT staff that knows what they're doing and can both manage and maintain the service not to mention the cost to do so. This includes the initial purchase of the solution, cost for training, cost for staff to setup and maintain, bandwidth charges as well as the annual maintenance and subscription fees from the vendor.

Do What You Do Best and Outsource the Rest

It's no secret that to survive in today's economic environment you need to cut costs and run your organization more efficiently. This applies to absolutely everyone – doesn't matter if you're in the public OR private sector. So if you're an organization with a small team of overworked IT staff or don't have dedicated IT staff at all, it makes sense to look at what you can do to reduce your costs while maintaining the same (if not better) service levels.

One of the first areas you can and should be looking at is outsourcing your spam filtering because there are services out there (such as SpyderMail) that can take care of this more effectively than you can, especially if maintaining your email service isn't your core competency.

How SpyderMail Can Effectively Take Over Your Spam Filtering

We are proud to say that SpyderMail has been protecting our clients from billions of spam and virus infested emails for over many years now!

This is not a Freeware, Shareware, or a "Best-effort" Solution as:

You have no hardware or software to install or maintain on your servers or workstations so that you don't have a large upfront cost to get budget for.

SpyderMail's service runs in globally redundant data centers so we have geographic redundancy – if one location goes down the other will back it up so there is a low probability that your email will stop arriving in your inbox!

In addition to scanning your emails for spam, *we also will scan for viruses and spyware,* which adds a level of security to your network so It's less likely that an email attachment from one of your users will take your entire network down.

You can receive emailed reports on a very flexible schedule you determine – and you can search your organization's legitimate emails that have been marked as spam. We also have a portal your email administrator can visit to manage your organization's settings on an ongoing basis.

*If your mail server goes down we'll still collect your emails for a time, and w*e'll then send them to you once your email server has been restored so no important emails will get missed!

Less bandwidth costs since you'll only receive legitimate emails. Why pay for extra bandwidth when 85% (or more) of your email is spam?

Less email going to your mail server means less stress on your network so you'll have increased performance and less wear on your equipment therefore it'll last longer! *Friendly and technically competent support staff* who'll answer your questions and will help you understand the technology – no need to navigate through an endless telephone directory either as we usually answer our phones within 3 rings!

You'll also reduce your IT staffing costs (or at least let them focus on other important tasks) since we're maintaining the service for you for a manageable monthly fee

What Are People Saying About SpyderMail?

"SpyderMail has worked at well as we could have ever imagined. Within minutes of making the easy changes in our MX records, we saw our non-stop stream of spam cut to a fraction of its total, freeing up nearly a 1/3 of our total Internet bandwidth. All follow-up questions were **quickly answered** *by SpyderMail's support team* **via email or by phone***. I am highly recommending our company sign up for the annual plan as I don't know how our network and Exchange server can continue to function without SpyderMail."*
- Robert Muthrich, Engineering Services

"I signed up for your SPYDERMAIL Service. WE LOVE IT!!!!... We are receiving quite a bit less spam... All in All, I am very happy with the service."
- J. David Derby, Universal Lending

"SpyderMail has made a big difference for us. Before signing up, over 95% of my email was spam and I was spending precious time cleaning up my inbox. Now SpyderMail is doing the work for me and I can go directly to answering inquiries from riders and volunteers who are interested in our programs."
- Jan Chapman, Little Bits

"Thanks for this great report. It has really opened our eyes here of the value of Ù] ˆå^¦Mail."
- James, SunPorch Structures Inc.

"We've had our e-mails scrubbed by different companies since we started using our company e-mail, but you guys are the best. Your service, responsiveness, and price exceed my expectations, and how cool is it having a weekly report. We'll keep coming back. "
- Richard Nagle, MCSE, Cardiac Study Center

"We appreciate the service you provide. Thank you for your assistance!"
- Sandra A. Pickard, Motschiedler, Michaelides and Wishon, LLP

Who is SpyderMail?

SpyderMail is a division of Optrics Inc. and is devoted to helping organizations increase their productivity by providing its employees with clean, spam-free, and virus-free email. Current industry reports on email show that 1 in 28 emails contains a virus, while as much as 95% of all email is spam.

We understand that some organizations may not have the resources to self-administer a comprehensive spam and virus solution, while others may not want to tie up their capital by purchasing the required equipment. We're here to help!

Who is Optrics Engineering?

Optrics Inc. (DBA Optrics Engineering) is a licensed engineering firm helping organizations solve their network health and service- related problems since 1995. This has been accomplished by combining our in-house technical expertise with our strong relationships with industry-leading manufacturers.

Our value is in offering solutions versus products; our focus is on customer service and we excel at solving network-related technical problems that might be considered outside the norm. We measure our success by our large number of satisfied and repeat customers and invite you to experience the same.

How Much Is This Going to Cost Me?

The monthly charge is based on the number of users you have (per domain) with volume discounts available at various levels. Details are below but if you have any questions about our pricing structure or need to know which SpyderMail package is right for your organization please contact us (Toll Free: 1-877-386-3763).

Pricing (per mailbox – min 15)

Inbound Only	SpyderMail Pro	SpyderMail Suite
$1.99 USD/mo	**$1.99** USD/mo	**$2.49** USD/mo
Spam Filtering (inbound only)	Spam Filtering (inbound and outbound)	Spam Filtering (inbound and outbound)
Anti-Virus, Anti-Malware	Anti-Virus, Anti-Malware	Anti-Virus, Anti-Malware
Reporting Portal	Reporting Portal	Reporting Portal
Quarantine Available	Quarantine Available	Quarantine Available
14 Day Email Replay	14 Day Email Replay	90 Day Email Replay
7 Day Email Spool	7 Day Email Spool	Always-on Email Continuity
Get Started	Get Started	Get Started

Additional Notes:
All prices are subject to change without notice and are in USD.

To find out what your monthly would be please go to: http://www.spydermail.com/Pricing/

Please call us at 1-877-386-3763 if you have any questions about this service!

What to Do Next

We've put together a **15-day free trial** for you so that you can test drive our SpyderMail service with absolutely no obligation. There are no long-term contracts to sign and we don't hold back on any features of the service either – It's fully functional!

Here's what you can expect when you start your zero-nonsense trial:

- *Simple and Easy setup* – After you fill out our signup form, we'll configure your domain in our system (usually within an hour of you signing up) and then We'll send you an email with all the instructions you need to configure your DNS Settings (namely changing your MX records to point to us). Note that no email is lost during this process!
- *Less time wasted sorting through junk mail* (*both for you and your staff*) – This usually translates into your staff being more productive and certainly a lot less frustrated. Surprisingly, we've received panicked calls from some of our clients wondering why the amount of email they receive has significantly dropped! In most cases this is because 85-90% of the emails they receive throughout the day are spam and they've just gotten used to having to sort through them all!
- *Ability to review filtered email* – While SpyderMail has a low false positive rate (1 in every 10,000 emails), there's the odd occasion when a legitimate email gets marked as spam. You (or whoever is the email administrator) still retains the ability (using SpyderMail's Domain Admin Portal) to review the emails that have been marked as spam and release those that are legitimate. Legitimate emails can therefore get through.
- *Rapid Response to Questions* – We don't believe in telephone directories so if you have a question and call our Technical Support line during our regular business hours (8 am to 5:30pm MST, Monday through Friday) you'll be able to speak to a live human being (usually within 3 rings). If you email us outside of regular business hours We'll respond via email within 4 hours. *Increased Network Security* – Less spam and virus infected email means less security threats to your network.
- *Improved Mail Server Performance* – Since your mail server will be receiving less spam you'll find that your legitimate mail will be delivered more efficiently and it'll also increase the lifespan of your mail server (since it doesn't have to work as hard). During the setup process we'll also test the connectivity of your mail server and we'll let you know if we find anything that needs to be fixed.
- *Redundancy* – Included with our SpyderMail service (at no extra charge) is our "Mail Bagging" feature, where if your Internet connection or mail server goes down We'll hold on to your email for a time so that you can get things sorted without losing your email. We'll then forward your email to your mail server once we detect that It's back up and running

Smaller Backups for your Mail Server since you'll have less email to manage

What happens after the 15 day trial is up?

You get to decide if:

1) *You LIKE the service* *and you'd like to continue using it* - If you're happy with the service there's really nothing you need to do other than setup your monthly or annual billing - Wendy, our billing guru, will contact you to setup it up.

2) *You DON'T LIKE the service* *and you don't want to continue using it* - If you don't want to continue using the service then all you have to do is tell us and reset your MX Record to point back to your mail server. We certainly won't hassle you about it either.

To start your trial please go to http://www.spydermail.com/trial and complete the form. We'll have your account setup within a matter of hours!

We hope you've found this guide to be both useful and informative. If you have any further questions please call us at 1-877-386-3763 (USA) or 1-877-463-7638 (Canada), via email Info@SpyderMail.com or you can visit us online at www.SpyderMail.com.

We look forward to setting you up with our FREE trial today!